

## Researcher Exchange Proposal

Institutions: ZHAW – Zurich University of Applied Sciences,  
SICS – Swedish Institute of Computer Science

Objective: Work on leveraging industry relations for best practices elaboration

Description: ZHAW is responsible for Task 2.5 "Best Practices in Multilingual and Multimedia Information Access". SICS is lead in Workpackage 2 "Stakeholders Involvement and Technology Transfer" and specifically in Task 2.6 "Technology Take-up Group". The best practice guidelines to emerge from Task 2.5 will directly address practitioners and implementors in industrial entities, public bodies and related research projects. Early involvement of these stakeholders in the best practice elaboration process is therefore seen as instrumental to the success of Task 2.5. During the exchange, different mechanisms to this end will be studied (e.g. possibly on-site interviews, workshops, iterative publication of preliminary reports).

Furthermore, the same stakeholders are also potential consumers for the output of Task 4.5 "Evaluation in the Wild", for which ZHAW is additionally responsible. This task will develop mechanisms for on-site evaluation of search systems. Task 2.6 can likely provide important input as to the requirements of the stakeholders in this regard. In the context of Task 4.5, tutorials will be held, which again address the stakeholders linked with Task 2.6.

Aside from this strong synergy between Tasks 2.5, 2.6 and 4.5, we also foresee considerable benefits in linking up experiences by both ZHAW and SICS in terms of industry relations for the work in Task 2.6, namely the setup of mechanisms for the incorporation of stakeholders in the project.

Parameters of the exchange:

Martin Braschler/ZHAW visits Jussi Karlgren/SICS for three/four days in calendar week 32, 33 or 34 (August)