



# PROMISE

Participative Research labOratory for Multimedia and  
Multilingual Information Systems Evaluation

FP7 ICT 2009.4.3, Intelligent Information Management

## Research Exchange Proposal WP4, UBER - UvA

8<sup>th</sup> April 2011



## 1 Opportunity

UBER has participated in LogCLEF 2010, analysing a sample set of 510 simple searches from the TEL action log 2009 for query content and query language. UvA has analysed query log files from a people search engine and has performed a query classification experiment. In a research exchange we can exchange our knowledge of query log analysis in two different domains. By jointly participating in LogCLEF 2011, we will have a very concrete opportunity to combine our experience in the two query classification tasks. We think there is enough work for two research exchanges, one where UvA visits UBER, and one where UBER visits UvA.

## 2 Expected Impact

One outcome of the research exchanges will be a joint LogCLEF 2011 participation. In addition, we will write a short report outlining the main differences and the main overlap we found in our previous query log analysis in the cultural heritage domain and people search. Since our expertises complement each other, we expect to learn much from each other. In our short report we will write a short 'lessons learned' section reflecting our progress. This collaboration will especially benefit the work done in WP 4 and WP 6.

## 3 Logistics

We propose that Richard Berendsen (UvA) visits Berlin (UBER) at their site for the duration of a work week (5 days). In addition, we propose that Maria Gäde (UBER) visits Amsterdam for the duration of three working days. For both research exchanges, the host will provide a workplace for the visitor (one person), providing access to the visitor's own remote and the host's local IT infrastructure. All costs incurred to the host and associated with the exchange are to be compensated by the consortium research exchange budget. Travelling and accommodation are handled as usual. The exchanges are foreseen to take place in June 2011 and July 2011.