



# PROMISE

## Technology Transfer Day



**PROMISE @ CeBIT 5 - 9 March 2013 Hannover, Germany**



The aim of the PROMISE Technology Transfer Day is to facilitate a two-way communication of research priorities, advances and results between researchers, software developers and users.

Key speakers from business and application communities will present their experiences, requirements and problems with respect to Information Access.

## Listening - Discussing - Networking

Presentations, panel discussions, and networking opportunities enable you to understand and solve search dilemmas you confront on a daily basis.

Join us and learn from real-world experiences, expert insights, and the wizards of the search world to create the best search value for your business.



### PROMISE @ CeBIT - Events

**Event:** CeBIT Global Conference (CGC) - Power Stage

**Date:** Tuesday March 5

**Time:** from 2pm to 2.45pm

**Location:** CeBIT Convention Center, Room 17

**Event:** One-Day workshop

**Date:** Wednesday, March 6

**Time:** from 10am to 6pm

**Location:** CeBIT Convention Center, Room Leipzig (ground floor)

**Event:** Stand "EU Language & Big Data Projects"

**Date:** March 5 - 9

**Time:** daily 9am to 6pm

**Location:** Hall 9, Stand D25

#### CeBIT Global Conference (CGC) - Power Stage:

Stephen E. Arnold, ArnoldIT.com (Moderator), USA

Martin Braschler, Zurich University of Applied Sciences, Switzerland

Nicola Ferro, University of Padua, Italy

Jussi Karlgren, Gavagai, Sweden

#### One-Day workshop:

Emma Bayne, The National Archives, UK

Celia Boyer, Health On the Net Foundation, Switzerland

Martin Braschler, Zurich University of Applied Sciences, Switzerland

Nicola Ferro, University of Padua, Italy

Christoph Goller, Director Research, IntraFind, Germany

Gregory Grefenstette, Chief Technology Officer at Exalead, France

Antonio Gulli, Principal and Development Manager for Bing, UK

David Hawking, Chief Scientist of Funnelback, Australia

Ian Kegel, Head of Future Content Group, British Telecom Innovate, UK

Tony Russell-Rose, UXLABS, UK

Henrik Strindberg, Director of Research at Findwise, Sweden



**PARTICIPATION is FREE OF CHARGE:**

**subject to prior registration at:**

<http://www.promise-noe.eu/events/technology-transfer-day/registration>

We'll be there: Hall 9, Stand D25

5-9 March • Hannover • Germany



Organizers:



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



School of  
Engineering  
InIT Institute of Applied  
Information Technology



**Come and share your knowledge, your discoveries, and your experiences!**